SERFF Tracking #: AEGB-128648691 State Tracking #: Company Tracking #: QUDIR0805

State: Arkansas Filing Company: Western Reserve Life Assurance Co. of Ohio

TOI/Sub-TOI: L08 Life - Other/L08.000 Life - Other

Product Name: QUDIR0805 **Project Name/Number:** QUDIR0805/L073-A6

Filing at a Glance

Company: Western Reserve Life Assurance Co. of Ohio

Product Name: QUDIR0805 State: Arkansas

TOI: L08 Life - Other Sub-TOI: L08.000 Life - Other

Filing Type: Form

Date Submitted: 08/17/2012

SERFF Tr Num: AEGB-128648691

SERFF Status: Closed-Accepted For Informational Purposes

State Tr Num:

State Status: Closed-Accepted for Informational Purposes

Co Tr Num: QUDIR0805

Implementation On Approval

Date Requested:

Author(s): Sandy Winn

Reviewer(s): Linda Bird (primary)

Disposition Date: 08/22/2012

Disposition Status: Accepted For Informational Purposes

Implementation Date:

State Filing Description:

SERFF Tracking #: AEGB-128648691 State Tracking #: Company Tracking #: QUDIR0805

Filing Company:

Western Reserve Life Assurance Co. of Ohio

Arkansas TOI/Sub-TOI: L08 Life - Other/L08.000 Life - Other

QUDIR0805 Product Name: Project Name/Number: QUDIR0805/L073-A6

General Information

State:

Status of Filing in Domicile: Pending Project Name: QUDIR0805

Project Number: L073-A6 Date Approved in Domicile:

Requested Filing Mode: Informational Domicile Status Comments: Filed concurrently.

Explanation for Combination/Other: Market Type: Individual Submission Type: New Submission Individual Market Type:

Overall Rate Impact: Filing Status Changed: 08/22/2012 State Status Changed: 08/22/2012

Deemer Date: Created By: Sandy Winn

Submitted By: Sandy Winn Corresponding Filing Tracking Number: 3Y001008

Filing Description: August 16, 2012

Commissioner of Insurance Arkansas Department of Insurance Compliance - Life/Health 1200 West Third Street Little Rock, AR 72201-1904

Re: Western Reserve Life Assurance Co. of Ohio

NAIC # 468-91413 FEIN # 43-1162657

LIFE INFORMATIONAL FILING

Use of Electronic Signatures with Approved Questionnaire Form QUDIR0805

Dear Commissioner:

This is an informational filing revising information surrounding the use of life application form QUDIR0805. Your Department approved this form on 01/12/2006. We intend to continue using the form in a traditional manner whereby the Owner/Applicant signs the application in ink and submits the application to the Company.

We also plan to make this form available electronically. It is our intent to use this application form in a variety of electronic environments, including a laptop and web based application process. Regardless of the application process used, we intend to adopt measures to secure both the integrity of the document once signed, and the confidentiality of any information transmitted, including transmission of information via a secured socket layer/secured line. The information contained in the application will be transmitted to our administrative office electronically as well as the electronic signature of the Owner/Applicant. Current technology will be used to ensure that the confidential information is not compromised. All processes used will comply with the Uniform Electronic Transactions act, and to the extent applicable, the Federal ESIGN Act.

We hereby certify that any electronic signature we obtain will be linked to the date on the electronic application in such a manner that the electronic signature is invalidated if any of the data on the application is changed. We also certify that such electronic signature intended for use with this application will not be affixed to or duplicated on any other document.

A copy of the application, identical to the filed form, will be printed and made part of any policy issued.

SERFF Tracking #: AEGB-128648691 State Tracking #: Company Tracking #: QUDIR0805

State: Arkansas Filing Company: Western Reserve Life Assurance Co. of Ohio

TOI/Sub-TOI: L08 Life - Other/L08.000 Life - Other

Product Name: QUDIR0805 **Project Name/Number:** QUDIR0805/L073-A6

We would appreciate your review and approval of this form. Should you have any questions or need any additional information, please do not hesitate to contact me.

Sincerely,

Sandy Winn Forms Management Coordinator (319) 355-4077 (collect) Fax #: (319) 355-2501

Sandy.Winn@Transamerica.com

Company and Contact

Filing Contact Information

Sandy Winn, Forms Management swinn@aegonusa.com

Coordinator

4333 Edgewood Road NE 319-355-4077 [Phone]

Cedar Rapids, IA 52499

Filing Company Information

Western Reserve Life Assurance CoCode: 91413 State of Domicile: Ohio

Co. of Ohio Group Code: 468 Company Type: 4333 Edgewood Road NE Group Name: State ID Number:

Cedar Rapids, IA 52499 FEIN Number: 43-1162657

(319) 355-7888 ext. [Phone]

Filing Fees

Fee Required? Yes
Fee Amount: \$50.00
Retaliatory? No

Fee Explanation:

Per Company: No

Company	Amount	Date Processed	Transaction #
Western Reserve Life Assurance Co. of Ohio	\$50.00	08/17/2012	61780344

SERFF Tracking #: AEGB-128648691 State Tracking #: QUDIR0805

State: Arkansas Filing Company: Western Reserve Life Assurance Co. of Ohio

TOI/Sub-TOI: L08 Life - Other/L08.000 Life - Other

Product Name:QUDIR0805Project Name/Number:QUDIR0805/L073-A6

Correspondence Summary

Dispositions

Status	Created By	Created On	Date Submitted
Accepted For	Linda Bird	08/22/2012	08/22/2012
Informational			
Purposes			

SERFF Tracking #: AEGB-128648691 State Tracking #: Company Tracking #: QUDIR0805

State: Arkansas Filing Company: Western Reserve Life Assurance Co. of Ohio

TOI/Sub-TOI: L08 Life - Other/L08.000 Life - Other

Product Name: QUDIR0805

Project Name/Number: QUDIR0805/L073-A6

Disposition

Disposition Date: 08/22/2012

Implementation Date:

Status: Accepted For Informational Purposes

Comment:

Rate data does NOT apply to filing.

Schedule	Schedule Item	Schedule Item Status	Public Access
Supporting Document	Flesch Certification		No
Supporting Document	Application		No